



Business License Pricing

	Developer	IoT Lab	Industrial	Scale
	\$20 /month	\$99 /month	\$499 /month	\$2,500 /month
DEVICES	10 (\$3/additional device)	60 (\$2/additional device)	400 (\$1/additional device)	5,000 (\$0.6/additional device)
DOTS	10 Million dots per month		100 Million dots per month	

ALL PLANS INCLUDE

Gray-label Branding "Powered by Ubidots" watermark	User Management 50 end-users across unlimited organizations	Time-series Backend With 2 years rolling data retention	Complex Events Engine 100 email / telegram / webhook events	Email Support 24 hour written response time
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OPTIONAL ADD-ONS

\$49 /month	\$49 /month	\$29 /month	\$45 /hour	SLAs
White-label Branding No "Powered by Ubidots" watermarks; incl. custom "from" field in email alerts	Scheduled Reports Send automatic reports to your end-customers	UbiParsers Parse custom data frames to/from 3rd party platforms	Professional Services Custom built widgets, platform extensions, and development	Premium Support Plans Service Level Agreements (SLA) to fit your Business' Standards

OVERAGE COSTS

• \$3 per 1 Million additional dots per month	• \$2 per additional 1,000 emails / telegrams / webhooks	• \$25 per additional 50 end-users	• Per SMS: 1¢ - 9¢ based on receiving country
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"What Ubidots offers is much easier than trying to build something from scratch on Azure or AWS, and pretty much does everything we wanted."

Jeremy Jones
CEO @ CloudCair
(Smart Beds for Healthcare)